

**- FOR IMMEDIATE RELEASE -**

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**Jackson Securities Names Alpha Multimedia Corporate Agency of Record**

*Client is an Emerging Leader in Investment Banking and Brokerage Services*

[Atlanta, GA – June 16, 2003] Alpha Multimedia announced today that it has been retained by Jackson Securities as its marketing and public relations agency of record. Jackson Securities, LLC is a national investment bank that provides a broad spectrum of investment banking and brokerage services for institutional clients throughout the United States. Alpha Multimedia will support communications programs for Jackson Securities' six business lines through the implementation of a comprehensive corporate branding and public relations campaign.

Jackson Securities selected Alpha Multimedia for its expertise in corporate communications and marketing strategy.

"Our goal is to increase corporate visibility and product recognition within the financial services industry. We selected Alpha Multimedia because of its understanding of our industry and business objectives," said Maynard Jackson, Chairman of Jackson Securities, LLC and former three term Mayor of the City of Atlanta. "Alpha Multimedia delivers integrated communications thinking and execution, which provides measurable value."

"We believe that the focus of Jackson Securities on its corporate brand development, superior client service, and innovative financial services offerings will have a significant impact across the financial world," added Alpha Multimedia Managing Director Thomas Brooks. "Alpha Multimedia could not be more pleased to be a key part of the Jackson Securities growth initiatives."

The Alpha Multimedia web site ([www.AlphaMultimedia.com](http://www.AlphaMultimedia.com)) contains more details about the services and expertise provided as part of its relationship with emerging businesses such as Jackson Securities.

### **About Jackson Securities, LLC**

Jackson Securities, LLC, founded in 1987 by Maynard H. Jackson, is a national investment bank that provides a broad spectrum of investment banking and brokerage services for institutional clients throughout the United States. Reuben R. McDaniel, III has served as President and CEO since 1999. With headquarters in Atlanta, the firm has 10 additional offices throughout the United States in Miami, Orlando, New York, Philadelphia, Chicago, Dallas, Houston, Los Angeles, San Francisco, and Stamford, CT. For more information about Jackson Securities, visit its web site at [www.JacksonSecurities.com](http://www.JacksonSecurities.com).

### **About Alpha Multimedia, Inc.**

Alpha Multimedia, Inc. is a specialized marketing, public relations and book publishing firm. Emphasizing *technology enabled marketing communications*, Alpha Multimedia is nimble, cost effective, and well connected with a strategic group of high technology, emerging business, and publishing industry clients. For more information, visit its web site at [www.AlphaMultimedia.com](http://www.AlphaMultimedia.com). Photo and bio are available at: <http://www.AlphaMultimedia.com/ThomasBrooksBio.htm>.

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