

## **Life Purpose Coach Helps Clients Create Happiness and Fulfillment**

*Innovative Service Enables Joy, Abundance, Inspiration and Fun*

[San Antonio, TX – December 16, 2002] Life Purpose Coaching is becoming one of the most valuable services provided in the wake of the September 11, 2001 events, and the hardships associated with our economy, layoffs, and stock market. In response to these challenges, many people are beginning to analyze the direction of their lives. Lively Living, Inc. has launched a portfolio of services to help clients claim the happiness and success that they deserve. Life Purpose coaching from Lively Living, Inc. can help individuals through this analysis, leveraging their own initiative.

While most people understand the concept of coaching, many have not heard of Life Purpose Coaching. “We put the total focus on the client. We help our clients not only develop a statement of their life purpose, we help them to then live the words on a day to day basis,” says Lynise Harris, Certified Life Purpose Coach and President of Lively Living, Inc. “Our clients appreciate the fact that we help them hold themselves accountable to the goal of living true to their life purpose.”

“It is tough love. Lively Living, Inc. has helped me to see opportunities where my talents and passions were not previously leveraged,” said Thomas Brooks, co-founder of [MinorityProfessionalNetwork.com](http://MinorityProfessionalNetwork.com) and author of the forthcoming book [\*A Wealth of Family\*](#). “I have been empowered to rid myself of tasks and relationships that have limited my pursuit of an exhilarating life based on balance, happiness and an abundance of love that continually grows.”

“People interested in life purpose coaching are not necessarily ‘New Agers.’ Many of them are from conventional religious backgrounds but are searching for deeper meaning in their lives. This means there are tens of millions of potential clients for life purpose coaching,” said Brad Swift, Founder and CEO of Life on Purpose Institute ([www.lifeonpurpose.com](http://www.lifeonpurpose.com)) and author of the book *Traveling the Purposeful Path*.

“For me, life purpose coaching is soul work,” remarks Harris enthusiastically. “I have always wanted to help people and I have had jobs that allowed me to do that, but not at the core of their being. When I coach people, I get great satisfaction when I see my clients discovering the greatness that is within them and seeing them improve their lives. My specific passion is working with minority professionals who have had success in their lives but perhaps are still searching for something more.”

To familiarize themselves with life coaching, interested clients can take advantage of a completely confidential, absolutely free one hour session. Coaching is done both over the phone and in person. To sign up for this free session, go to <http://www.livelyliving.net> and take the short ten-minute Coaching Questionnaire.

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